

CHRIST

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IIC Workshop on Intellectual Property Rights (IPRs) and IP management for start up

1 message

'ARTI AGRAWAL School of Business and Management' via BATCH OF 2021 MBA A LAVASA Thu, Oct 28, 2021 at 3:43 PM
<mbaa2021lavasa@mba.christuniversity.in>
Reply-To: ARTI AGRAWAL School of Business and Management <arti.agrawal@christuniversity.in>
To: mbaa2020lavasa@mba.christuniversity.in, mbab2020lavasa@mba.christuniversity.in, mbaa2021lavasa@mba.christuniversity.in, mbab2021lavasa@mba.christuniversity.in, MBA Faculty Lavasa <mbafaculty.lavasa@christuniversity.in>

Dear All,

IIC Christ Lavasa along with SBM (MBA) is pleased to invite you all for a workshop on Intellectual Property Rights (IPRs) and IP management for start-ups on 29 Oct 2021 at 2.30 pm.
The workshop will be beneficial for aspiring entrepreneurs/ intrapreneurs in understanding the legal concerns for registering a business/ startup.

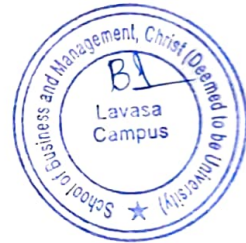
KFA the joining link -

Join Zoom Meeting

<https://zoom.us/j/93016853220?pwd=Q2lNYXViQk1LS1RtS1NrMnFOZHVPZz09>

Meeting ID: 930 1685 3220

Passcode: 1234



SCHOOL OF BUSINESS AND MANAGEMENT (MBA)
PRESENTS

**WORKSHOP ON
INTELLECTUAL
PROPERTY RIGHTS (IPR) &
IP MANAGEMENT FOR START UP**



29th October 2021
2:30 PM - 3:30 PM



Dr BECKY M THOMAS

HoD - School of Business and Management (MBA)
Head - Research
Coordinator - International Affairs

CHRIST (Deemed to be University), Pune Lavasa Campus - 'The Hub of Analytics'
Tollfree - 1800 123 2009



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WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS AND IP MANAGEMENT FOR START-UP ACTIVITY REPORT

Location	CHRIST (Deemed to be University), Pune Lavasa Campus
Target Audience	All MBA sections
Department	MBA
Specialization	MBA (Finance, Marketing, HR)
Name of the Activity	WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS AND IP MANAGEMENT FOR START-UP
Date	29 th October 2021
Organizers & Brief Details	<p>MBA Lavasa Campus Senior coordinators and Faculty Coordinators.</p> <ul style="list-style-type: none">• Workshop started at 2:30 PM, with a welcome speech by Ronit Kumar.• There were around 75 students who were part of this workshop.• Special Speaker for the event was Dr Becky M Thomas. <p>Organized by Prof Dr Arti Agrawal.</p> <p>Student Coordinators:</p> <ul style="list-style-type: none">• K Vinay Kumar• Sarah D'souza <p>Event Coordinator:</p> <ul style="list-style-type: none">• Ronit Kumar• Geraldin Renisha
Speaker	Dr Becky M Thomas
Faculty-in-charge	Dr Arti Agarwal



Description of the event:

The session was conducted with an aim to add value to the knowledge of the students in the area of Intellectual Property and the rights associated with it. All the faculty members were present in this session. The speaker for the event was Dr Becky M Thomas. There were 75 students present. The session started with a welcome address by Ronit Kumar and Geraldin Renisha who introduced the speaker. The core topic of discussion for the workshop was Intellectual Property Rights.

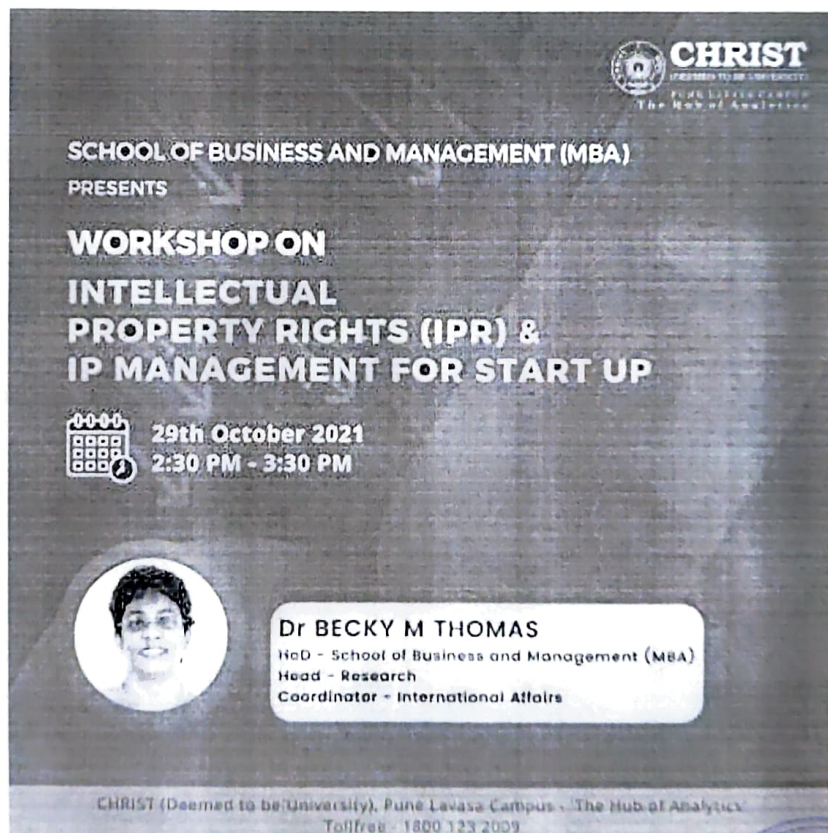
It was an engaging and thought-provoking session. The students were given an introduction about Intellectual Property and a brief overview of the types of intellectual property rights. Dr Thomas explained how intellectual property came into picture, why it is important for a start-up business and the main base for an intellectual property is creation of an idea or a new innovation. She gave real life examples and shared her life experiences pertaining to the topic. She discussed the bifurcation of industrial property rights and copyrights.

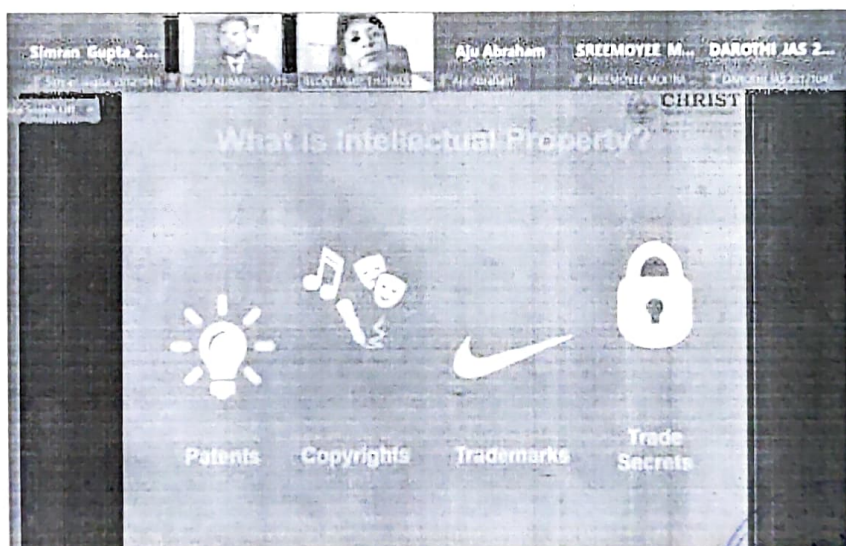
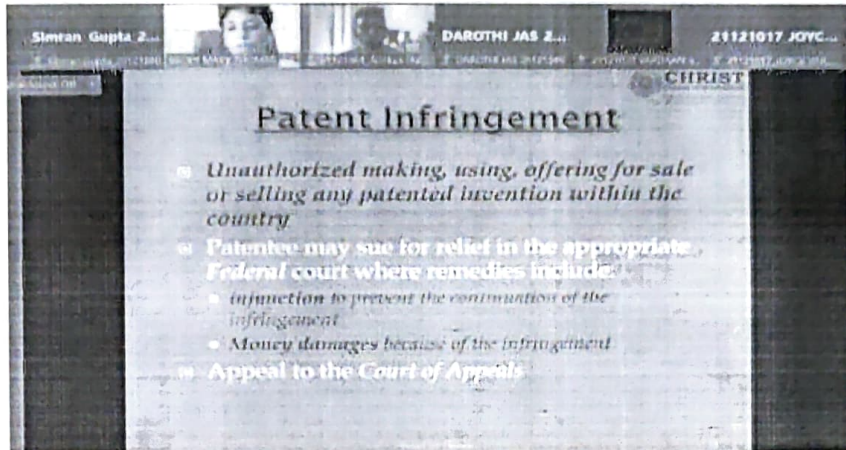
Dr Thomas made the students aware about patents – its meaning, the filing process, government grants the IP and its utility. She introduced, the Patent Act, composition, fulfilments, duration, provisional application and infringement. She elaborated on the scope of copyright act, the rights and ownership, provisions and infringement. She discussed the penalties and exception cases too. She gave the students a case study to analyze and identify the use of copyright. She clarified what trademarks are and how it differs from service marks and the entire process of registration. The students also got to know about the trade secrets and how they work in the entrepreneurial world. At the end of the session, Dr Becky made the students aware about various career opportunities in the field of intellectual property rights. The talk not only motivated the students to know more about the topic but also inspired them to look into it and dig deeper in order to gain professionalism.



The talk was followed by a Q A session. The students were actively participating throughout. The session ended with Geraldin Renisha giving a vote of thanks. All in all, the talk was very informative and very helpful for all the students in their future business endeavors.

Photographs:





Conclusion:

The session was very informative, students learned about trademarks, its meaning, how it differs to service marks and the entire process of registration and the session dived into what trade secrets are and how they work in the entrepreneurial world. It will be very helpful for all the students in their future business endeavors.



Workshop on IPR (29/10/2021)

S.No.	Register No	Student Name	Status
1	20121001	ABIN ROBY	P
2	20121002	ABY ALEX	P
3	20121003	AJU ABRAHAM	P
4	20121004	AKSHITA SAINI	P
5	20121005	ALAN ABRAHAM	P
6	20121006	ALEN S KOKKATTU	P
7	20121007	AMAL XAVIER SIMON	P
8	20121008	AMAN KUMAR KARNA	P
9	20121009	B MUGHUL KANDA	P
10	20121010	DAVID GEORGE MATHEWS	P
11	20121011	DEBOPRIYA CHATTERJEE	P
12	20121012	PILLAI GREESHMA RAJASHEKHRAN	P
13	20121013	DENNIS JOHNEY	P
14	20121015	GAYATHRI BHARATHAN	P
15	20121017	K P SHREYAS	A
16	20121018	K VINAY KUMAR	P
17	20121019	KEVIN JOHN	P
18	20121021	MINAL KESHRI	P
19	20121022	NAMAN PANDEY	P
20	20121023	NANDITHA MENON V	P
21	20121024	NIDHI ANN FRANCIS	P
22	20121025	NIDHI SINGH	P
23	20121026	NIGALYE ANUKOOL AKSHAY	P
24	20121027	NILAY KUMAR	P
25	20121028	P YAMINI RAO	P
26	20121030	PIYUSH KUMAR	P
27	20121031	RACHAMADUGU SANDEEP KUMAR	P
28	20121032	RASHI BHATNAGAR	P
29	20121033	RAVULA.GOWTHAMI	P



30	20121034	RIYA BHOWMIK	P
31	20121035	ROHAN K MATHEW	P
32	20121036	SEBIN THOMAS	P
33	20121037	SHABARISH G	P
34	20121038	SHREYASHI BHATTACHARYYA	P
35	20121039	SHRUTI TIWARI	P
36	20121040	SIMRAN GUPTA	A
37	20121041	VIJAYALAKSHMI OJ	P
38	20121043	SARAH DSOUZA	P
39	20121045	PAVAN VISHAAL B	P
40	20121046	SATYAM KUMAR AHIRWAR	P
41	20121047	SHUCHI BHATIA	P
42	20121048	JESSO SUNNY	P
43	20121049	DAROTHI JAS	P
44	20121050	NAINA	P
45	20121052	HIMAKSHI GUPTA	P
46	20121101	ABIN ABRAHAM JACOBSON	P
47	20121102	AKASH SAHANI	P
48	20121103	ALPHUS JOVITSINGH J	P
49	20121104	ANSON THOMAS C J	P
50	20121105	ASTHA SHARMA	P
51	20121106	ASWIN SUDHIR S	A
52	20121108	DEEKSHA JAISWAL	P
53	20121109	DHARSHINI OVIYAA S	P
54	20121110	DSOUZA SAMANTHA FREDRICK	P
55	20121111	DURWESH ADNAN	P
56	20121112	FARIA KHAN	P
57	20121113	JEET JAISON	P
58	20121114	KSHITIZ CHOUDHARY	P
59	20121115	LEANDER SEQUEIRA	A
60	20121116	MELVIN JOSEPH DOMINIC	P



61	20121118	NIKHIL KUMAR	P
62	20121119	PERIYADAN BHAVYA THAMBAN	A
63	20121120	PRATEESH P CHANDRA	P
64	20121121	PUROHIT PRIYANKA RAJESH	P
65	20121122	RADHA ABHISHIKTHA M	P
66	20121123	RAHUL JANARDANAN	P
67	20121124	RAHUL R	P
68	20121125	RINOY A M	A
69	20121126	SANAYA MATHEW	P
70	20121127	SEBIN SAJI	P
71	20121128	SHAMBHAVI KHARE	A
72	20121129	SHANTANU DAS	A
73	20121131	SHERIN SUSAN THOMAS	P
74	20121132	SHINCY THAMPI	A
75	20121133	SHRESTHA BHOWMIK	P
76	20121134	SHYAM JOSE	P
77	20121135	SIBIL P KOSHY	P
78	20121136	SNEHA DANIEL	P
79	20121137	SNEHA KUNDU	P
80	20121138	SREECHARAN M A	P
81	20121140	YASEEN NAZIR MALLA	A
82	20121141	JOEL BIJU THOMAS	P
83	20121142	PRAGYA RAJ	A
84	20121143	VISHAL SHARMA	P
85	20121144	ALEN K JOY	P
86	20121145	SANJU JOSE	P
87	20121146	VEDANT KALIA	A

Present = 75

Absent = 12

